

MARK and E-MAIL

Contact your customers faster with Mark and E-Mail!

Bring your Customers Back!

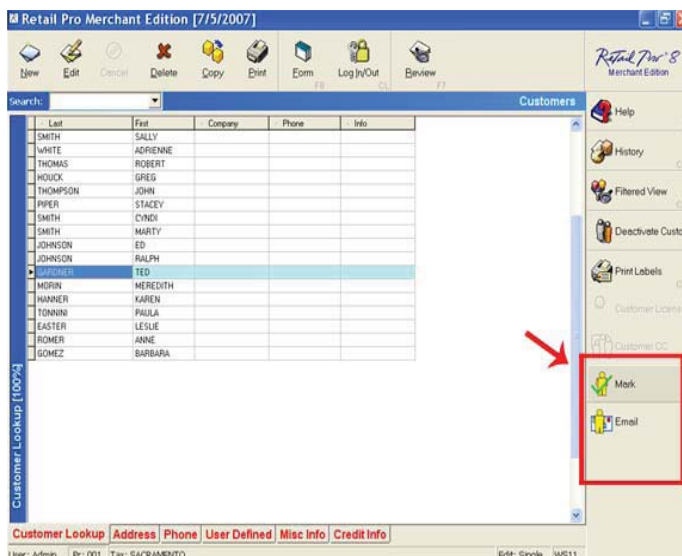
Eliminate printing costs and postage with this add-on software for Retail Pro version 8.

With this one time purchase of software you can send as many E-mails as you want.

MARK and E-MAIL makes it quick and easy to get important information to your customers. With just a few simple steps you can have a mass E-mail sent to all of your customers, or strategically selected customers. With MARK and E-MAIL you can filter by customer or receipt information. You can set up criteria for the E-mails under one or both of these tabs.

MARK and E-MAIL keeps a list of the customers, your E-mail was sent to. This is handy in the case that the E-mail is paused or there is an error. There will be a dialog box that asks if you want to save the "sent" list. This will allow you to view the sent list at a later time. When you go back to the saved list, a dialog box is displayed asking if you want to skip the E-mails that were already sent; this will avoid sending the same E-mail to the same customer multiple times.

MARK and E-MAIL is a great way to send out promotional information to specific targeted groups. You can send yourself a sample of the E-mail so you can view what your customers will be seeing. MARK and E-MAIL allows you to imbed images of your sale items in the E-mail.



IMPROVE CUSTOMER LOYALTY BY KEEPING YOUR CUSTOMERS INFORMED OF SALES AND PROMOTIONS.

- Mark customers based on a variety of fields, purchase totals and/or line item information.
- Dynamically add customer information to E-mails that are sent.
- MARK and E-MAIL can be accessed while other users are in Retail Pro.

